Looking into the future of electronics

- AUTOMOTIVE
- DISPLAY TECHNOLOGY
- DISTRIBUTION
- EMBEDDED TECHNOLOGY
- ENCLOSURES
- INDUSTRIAL
- INTERCONNECTION
- INTERNET OF THINGS
- POWER
- TEST & MEASUREMENT
CIE provides relevant and informed editorial that can be used by the engineering community to better understand the trends and developments taking place in the industry. Each month, we offer news and industry expert commentary, interviews, company profiles, product announcements and technical articles that cover the stories and developments that matter most to the electronics industry.

Delivered monthly, CIE’s distinctive format helps differentiate it from its competition, and its content can be delivered in the format that suits the reader best, whether that’s as a magazine, an app, or in digital format. Together with the magazine, CIE also offers daily updates via the website, a weekly content-based newsletter, as well as direct marketing opportunities and supplements throughout the year.

Features List

December/ January
Deadline: 5th January 2024
- Digital & Communication Technology
- Distribution
- Interconnection
- Market Review
- Sustainable Electronics
- Southern Manufacturing Show Preview
- Supplement: CIE 40th anniversary

February
Deadline: 19th February 2024
- Display Technology
- Distribution
- Enclosures
- LED Technology
- Automotive
- Electronics Live Review
- Supplement: Power Electronics

March
Deadline: 18th March 2024
- Distribution
- Embedded Technology
- Interconnection
- Internet of Things
- Security & Monitoring
- PCBs
- Supplement: Aerospace, Military & Defence

April
Deadline: 19th April 2024
- Batteries & Fuel Cells
- Distribution
- Interconnection
- MPUs & MCUs
- Test & Measurement
- Industrial
- Supplement: Enclosures

May
Deadline: 20th May 2024
- Display Technology
- Distribution
- EDA
- Human Machine Interface
- Switches
- Medical Electronics
- Supplement: Semiconductors Supplement

June
Deadline: 20th June 2024
- Distribution
- EMC & Thermal Management
- Frequency & Microwave
- Optoelectronics
- Power
- Standards & Regulations
- Supplement: Interconnection

July/ August
Deadline: 14th August 2024
- Automotive
- Distribution
- Enclosures
- Interconnection
- Wireless Technology
- Wearable Electronics
- Supplement: Embedded Technology

September
Deadline: 19th September 2024
- Display Technology
- EMC & Circuit Protection
- Interconnection
- Optoelectronics
electronica Show Preview
- Focus: Distribution
- Supplement: Electronics Industry Awards Finalists

October
Deadline: 18th October 2024
- Artificial Intelligence Technology
- Contract Manufacturing
- Distribution
- Sensor Technology
- Switches
- Test & Measurement
- Supplement: Internet of Things

November
Deadline: 20th November 2024
- Distribution
- Enclosures
- Human Machine Interface
- Interconnection
- LED Technology
- Power
- Supplement: Medical Electronics
DIGITAL EDITION – Circulation of 15,251

- Easy to read on-screen format sent direct to the registered email names.
- You can click straight through to the websites of interest, easily magnify photos or diagrams, or find the most relevant parts of the magazine for your area of the industry more quickly via our interactive contents page. From a commercial point of view readers are able to click straight through to advertisers’ websites.
- Sponsorship opportunities are available for the digital edition to have your adverts delivered directly to the digital subscriber’s inboxes.

WEEKLY NEWSLETTER - Circulation of 14,064

- A promotional opportunity from CIE - offering advertisers a valued medium to target their key audience by email alongside the latest industry news from CIE editor Catherine Hackett.
- Your marketing message will be incorporated into the Alert, as embedded marketing into useful editorial helps to ensure the maximum opportunities for interest and response from CIE’s readership.

SPONSORED EMAIL ALERT

- Your email message can be sent directly to CIE’s 5,036 CIE requested subscribers as an exclusive third-party email.

CIEONLINE.CO.UK

- Updated daily news stories - original content - across the board of the Electronics Components industry.
- Sponsored opportunities - Banner; Skyscraper; MPU; Button positions.
- Video opportunities - products; presentation; tutorials; online interviews
- Bespoke packages for print and online available on request.

CIRCULATION

TOTAL MONTHLY AVERAGE NET CIRCULATION: 10,925

CIE targets Design Engineers, Buyers and Specifiers within the Medical, Automotive, Defence/Military and Aerospace industries.

DISTRIBUTOR DIRECTORY

Designed to provide buyers and engineers with a comprehensive list of distributors, the manufacturers they represent and the products and services that they provide. CIE’s annual Distributor Directory gives users the information they need to source the electronics components they require.

Clear and concise the Directory is easy to use and highlights the range of services that are available to the engineering community across the UK. The Distributor Directory is a guide to all that’s available in the UK electronic components supply chain and provides a unique source of information to help companies make an informed decision. It highlights principal manufacturers and product types including the sourcing of obsolete or discontinued components. Reliable and trusted the Distributor Directory also enjoys the support of the Electronic Component Supply Network (ECSN) and the Association of Franchised Distributors or Electronic Components (AFDEC). CIE’s Distributor Directory 2024 directory coming early 2024, supporting the UK’s engineering community. To find out more about the Distributor Directory please call 0844 381 4235

For bookings and further information please call 0844 381 4235
Online advertising

<table>
<thead>
<tr>
<th>Type</th>
<th>Trim (Width x Depth)</th>
<th>Bleed (Width x Depth)</th>
<th>1</th>
<th>6</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRONT COVER AD</td>
<td>238mm x 182mm</td>
<td>244mm x 188mm</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FULL-PAGE BLEED AD</td>
<td>211mm x 264mm</td>
<td>233mm x 309mm</td>
<td>£2500</td>
<td>£2350</td>
<td>£2200</td>
</tr>
<tr>
<td>DOUBLE-PAGE SPREAD</td>
<td>446mm x 264mm</td>
<td>478mm x 309mm</td>
<td>£4725</td>
<td></td>
<td></td>
</tr>
<tr>
<td>HALF-PAGE (Horizontal)</td>
<td>210mm x 130mm</td>
<td></td>
<td>£1,750</td>
<td>£1,650</td>
<td>£1,550</td>
</tr>
<tr>
<td>HALF-PAGE (Vertical)</td>
<td>103mm x 264mm</td>
<td></td>
<td>£1,750</td>
<td>£1,650</td>
<td>£1,550</td>
</tr>
<tr>
<td>QUARTER-PAGE (VERTICAL)</td>
<td>103mm x 130mm</td>
<td></td>
<td>£1,350</td>
<td>£1,250</td>
<td>£1,200</td>
</tr>
<tr>
<td>HORIZONTAL STRIP AD</td>
<td>210mm x 50mm</td>
<td></td>
<td>£1,450</td>
<td>£1,350</td>
<td>£1,300</td>
</tr>
<tr>
<td>HALF-PAGE DOUBLE SPREAD (HORIZONTAL)</td>
<td>446mm x 130mm</td>
<td>478mm x 149.5mm</td>
<td>484mm x 155.5mm</td>
<td>£3,360</td>
<td></td>
</tr>
</tbody>
</table>

Website directory

All prices are annual
Company name, web address, description & logo £600
Ultimate Entry/Listing £1100
Additional extras available on request

Email newsletter

Banner: 468 pixels (wide) x 60 pixels (high) £500
Button: 150 pixels (wide) x 48 pixels (high) £400
Sponsored Email Alert available on request
Product Entry: 800 words, logo, image, hyperlink £350

Display advert specifications

EVENTS

Electronics Industry Awards: Sponsorship Packages – Price available upon request
Electronics Live Exhibition: Prices available on request

Contacts

Editor: Catherine Hackett | editor@cieonline.co.uk | 01622 699194
Business Manager: Harriet Campbell | hcampbell@cieonline.co.uk | 0844 381 4235
Media Sales Executive: Joseph Terry | jterry@cieonline.co.uk | 01622 699186