

CIE

COMPONENTS IN ELECTRONICS
Keeping the electronics industry informed for over 40 years

MEDIA INFORMATION 2026

Looking into the future of electronics

- DISPLAY TECHNOLOGY
- DISTRIBUTION
- EMBEDDED TECHNOLOGY
- ENCLOSURES
- INTERCONNECTION
- INTERNET OF THINGS
- OPTOELECTRONICS
- POWER
- SEMICONDUCTORS
- TEST & MEASUREMENT

Media Information 2026

CIE provides relevant and informed editorial that can be used by the engineering community to better understand the trends and developments taking place in the industry. Each month, we offer news and industry expert commentary, interviews, company profiles, product announcements and technical articles that cover the stories and developments that matter most to the electronics industry.

CIE Magazine can be delivered in the format that suits the reader best, whether that's as a printed magazine, an app, or in digital format.

Together with the magazine, CIE also offers daily updates via the website, a monthly content-based newsletter, as well as direct marketing opportunities and supplements throughout the year.

Features List

December/ January

Deadline: 19th December 2025

Digital & Communication Technology
Distribution
Interconnection
Market Review
Sustainable Electronics
Southern Manufacturing & Electronics Show Preview
Supplement: Power

February

Deadline: 2nd February 2026

Display Technology
Distribution
Industrial
LED Technology
Automotive
embedded world Show Preview
Supplement: Interconnection

March

Deadline: 2nd March 2026

Distribution
Optoelectronics
Interconnection
Internet of Things
Power
PCBs
Supplement: Security & Monitoring

April

Deadline: 1st April 2026

Batteries & Fuel Cells
Embedded Technology
Semiconductors
MPUs & MCUs
Test & Measurement
Artificial Intelligence Technology
Supplement: Enclosures

May

Deadline: 1st May 2026

Display Technology
EDA
Human Machine Interface
Interconnection
Switches
Medical Electronics
Supplement: Aerospace, Military & Defence

June

Deadline: 1st June 2026

Distribution
EMC & Thermal Management
Frequency & Microwave
Mobile Technology
Power
Standards & Regulations
Supplement: Interconnection

July/ August

Deadline: 20th July 2026

Automotive
Distribution
Enclosures
Interconnection
Wireless Technology
Sustainable Electronics
Supplement: Instrumentation & Electronics Awards Nominees

September

Deadline: 1st September 2026

Display Technology
EMC & Circuit Protection
Interconnection
Optoelectronics
Wearable Electronics
Power
Supplement: Instrumentation & Electronics Awards Finalists

October

Deadline: 1st October 2026

Artificial Intelligence Technology
Contract Manufacturing
electronica Show Preview
Sensor Technology
Switches
Test & Measurement
Supplement: Semiconductors

November

Deadline: 2nd November 2026

Distribution
Enclosures
Human Machine Interface
Interconnection
LED Technology
Power
Supplement: Instrumentation & Electronics Awards Winners

CIE ONLINE

www.cieonline.co.uk www.ciedirectory.co.uk

DIGITAL EDITION – Circulation of 15,251

- Easy to read on-screen format sent direct to the registered email names.
- You can click straight through to the websites of interest, easily magnify photos or diagrams, or find the most relevant parts of the magazine for your area of the industry more quickly via our interactive contents page. From a commercial point of view readers are able to click straight through to advertisers' websites
- Sponsorship opportunities are available for the digital edition to have your adverts delivered directly to the digital subscriber's inboxes.

MONTHLY NEWSLETTER - Circulation of 14,064

- A promotional opportunity from CIE - offering advertisers a valued medium to target their key audience by email alongside the latest industry news from CIE editor Catherine Hackett.
- Your marketing message will be incorporated into the Alert, as embedded marketing into useful editorial helps to ensure the maximum opportunities for interest and response from CIE's readership.

SPONSORED EMAIL ALERT (e-blast)

- Your email message can be sent directly to CIE's 5,036 CIE requested subscribers as an exclusive third-party email.

CIEONLINE.CO.UK

- Updated daily news stories - original content - across the board of the Electronic Components industry.
- Sponsored opportunities - Banner; Skyscraper; MPU; Button positions.
- Upload your videos to our website including company presentations, new product offerings and tutorials. Bespoke packages for print and online available on request.

CIRCULATION

TOTAL MONTHLY AVERAGE NET CIRCULATION: 9,622

CIE targets Design Engineers, Buyers and Specifiers within the Industrial, Medical, Automotive, Defence/Military and Aerospace industries

DISTRIBUTOR DIRECTORY

Designed to provide buyers and engineers with a comprehensive list of distributors, the manufacturers they represent and the products and services that they provide. CIE's annual Distributor Directory gives users the information they need to source the electronic components they require.

Clear and concise, the Directory is easy to use and highlights the range of services that are available to the engineering community across the UK. The Distributor Directory is a guide to all that's available in the UK electronic components supply chain and provides a unique source of information to help companies make an informed decision. It highlights principal manufacturers and product types including the sourcing of obsolete or discontinued components. Reliable and trusted, the Distributor Directory also enjoys the support of the Electronic Components Supply Network (ecsn) and the Association of Franchised Distributors or Electronic Components (AFDEC). CIE's Distributor Directory 2026 will be published in early 2026, supporting the UK's engineering community. To find out more about the Distributor Directory please call: 01622 699193



For bookings and further information please call 01622 699193

Online advertising

MPU: 300 pixels (wide) x 250 pixels (high)	£800
Leaderboard: 728 pixels (wide) x 90 pixels (high)	£900
Skyscraper: 120 pixels (wide) x 600 pixels (high)	£700
Button: 120 pixels (wide) x 90 pixels (high)	£400
Bottom Banner	£500
Billboard 970 pixels (wide) x 250 pixels (high)	£900

Website directory

All prices are annual

Company name, web address, description & logo	£600
Ultimate Entry/Listing	£1100

Additional extras available on request

Email newsletter

Top Banner: 600 pixels (wide) x 90 pixels (high)	£600
Banner: Banner 600 pixels (wide) x 90 pixels (high)	£475
Button: 150 pixels (wide) x 48 pixels (high)	£400
Sponsored Email Alert (e-blast)	£800
Product Entry: 800 words, logo, image, hyperlink	£350

New for 2026

CIE is offering new ways for your B2B tech company to engage your target audience. Our webinars and video interviews will help you position your brand as a thought leader and showcase your value to customers.

Webinars

With a portfolio of more than 50 B2B publications and over 35 live events annually, CIE publisher Datateam Business Media has a webinar platform that is already trusted across several verticals – and is now available to electronics clients.

Webinars hosted across Datateam's existing B2B brands attract highly engaged registrants who want to hear your insights.

Each session is guided by a specialist from the web team and the brand's editor, who will moderate and prompt discussions using a pre-agreed set of questions and topics that can include your slide presentation.

- All webinars are available both live and on demand
- Four e-blasts are sent to the CIE database to drive registrations
- CIE will promote the event via our website, monthly e-newsletter, the printed magazine and social media

Following the event, you will be able to access the contact details of all opted-in attendees.

Cost: CIE webinars cost only £1,000 plus £20 per lead. This approach helps ensure you get value for money – and the total package cost is capped at £3,000, with any additional leads free of charge.

Video Interviews

Do you have a new innovation that you want to promote? A company announcement that you would like to share to our engaged audience?

Whatever you want to highlight, a video interview with our editor can be a great way to get the word out. We will bring our recording equipment to your offices or exhibition stand for an exclusive interview.

Questions will be agreed in advance to provide your spokesperson with the chance to share your products, solutions and company news in a way that suits you.

The video will then be permanently hosted on CIE's dedicated TV channel and promoted through our website, magazine, monthly newsletter and social media, as well as through a dedicated e-blast to our engaged audience. A recording will also be given to you to keep and promote through your own marketing channels.

Cost: Please enquire

Display advert specifications

	TYPE	TRIM (width x depth)	BLEED (width x depth)	1	6	10
FRONT COVER AD	238mm x 182mm	244mm x 188mm		Prices on application		
FULL-PAGE BLEED AD	211mm x 264mm	239mm x 309mm	245mm x 315mm	£2500	£2350	£2200
DOUBLE-PAGE SPREAD	446mm x 264mm	478mm x 309mm	484mm x 315mm	£4725		
HALF-PAGE (Horizontal)	210mm x 130mm			£1,750	£1,650	£1,550
HALF-PAGE (Vertical)	103mm x 264mm			£1,750	£1,650	£1,550
QUARTER-PAGE (VERTICAL)	103mm x 130mm			£1,350	£1,250	£1,200
HORIZONTAL STRIP AD	210mm x 50mm			£1,450	£1,350	£1,300
HALF-PAGE DOUBLE SPREAD (HORIZONTAL)	446mm x 130mm	478mm x 149.5mm	484mm x 155.5mm	£3,360		
DIRECTORY FULL-PAGE AD	N/A	197mm x 280mm	203mm x 286mm	£4000		

Instrumentation & Electronics Awards 2026

Sponsorship Packages – Price available on request

Contacts

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