Looking into the future of electronics

- AUTOMOTIVE
- DISPLAY TECHNOLOGY
- DISTRIBUTION
- EMBEDDED TECHNOLOGY
- ENCLOSURES
- INDUSTRIAL
- INTERCONNECTION
- INTERNET OF THINGS
- POWER
- TEST & MEASUREMENT
CIE provides relevant and informed editorial that can be used by the engineering community to better understand the trends and developments taking place in the industry. Each month, we offer news and industry expert commentary, interviews, company profiles, product announcements and technical articles that cover the stories and developments that matter most to the electronics industry.

Delivered monthly, CIE’s distinctive format helps differentiate it from its competition, and its content can be delivered in the format that suits the reader best, whether that’s as a magazine, an app, or in digital format. Together with the magazine, CIE also offers daily updates via the website, a weekly content-based newsletter, as well as direct marketing opportunities and supplements throughout the year.

Features List

<table>
<thead>
<tr>
<th>Month</th>
<th>Deadline</th>
<th>Technology Focus</th>
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<tbody>
<tr>
<td>February</td>
<td>18 January 2023</td>
<td>Display Technology, Distribution, EMC &amp; Thermal Management, Enclosures, Interconnection, LED Technology, Mobile Technology, Power, Industry Focus: Automotive</td>
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<tr>
<td>April</td>
<td>22 March 2023</td>
<td>Batteries &amp; Fuel Cells, Distribution, Enclosures, Interconnection, MPUs &amp; MCUs, Switches, Test &amp; Measurement, Industry Focus: Aerospace, Military &amp; Defence</td>
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<tr>
<td>May</td>
<td>19 April 2023</td>
<td>Automotive, Design &amp; Technology (Circuit Components), Display Technology, Distribution, Human Machine Interface, Interconnection, LED Technology, Switches, Supplement: Semiconductors Supplement, Industry Focus: Medical Electronics</td>
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<td>June</td>
<td>17 May 2023</td>
<td>Distribution, EMC &amp; Thermal Management, Frequency &amp; Microwave, Interconnection, Optoelectronics, Power, Standards &amp; Regulations, Industry Focus: Rail</td>
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<td>September</td>
<td>16 August 2023</td>
<td>Distribution, Display Technology, EMC &amp; Circuit Protection, Interconnection, Optoelectronics, Industry Focus: Industrial</td>
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<tr>
<td>October</td>
<td>20 September 2023</td>
<td>Contract Manufacturing, Distribution, Interconnection, Internet of Things, Medical Electronics, Test &amp; Measurement, Industry Focus: Space</td>
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DIGITAL EDITION
- Easy to read on-screen format sent direct to the registered email names.
- You can click straight through to the websites of interest, easily magnify photos or diagrams, or find the most relevant parts of the magazine for your area of the industry more quickly via our interactive contents page. From a commercial point of view readers are able to click straight through to advertisers websites.

- Sponsorship opportunities available for the digital edition.

WEEKLY NEWSLETTER - Circulation of 14,064
- A promotional opportunity from CIE - offering advertisers a valued medium to target their key audience by email.
- An email message to CIE’s registered readers from the highly respected Editor Catherine Hackett.
- Your marketing message will be incorporated into the Alert, as embedded marketing into useful editorial helps to response.

SPONSORED EMAIL ALERT
- Your email message can be sent directly to over 10,000 CIE registered readers as a third party email.
- Updated daily news stories - original content - across the board, IC’s semiconductors, distribution.
- Sponsored opportunities - Banner, Skyscraper, MPU, Button positions.
- Video opportunities - products, presentation, tutorials, online interviews.
- Bespoke packages for print and online available on request.

CIRCULATION
TOTAL MONTHLY AVERAGE NET CIRCULATION: 10,125

CIE targets Design Engineers, Buyers and Specifiers within the Medical, Automotive, Defence/Military and Aerospace industries

DISTRIBUTOR DIRECTORY
Designed to provide buyers and engineers with a comprehensive list of distributors, the manufacturers they represent and the products and services that provide, CIE’s annual Distributor Directory gives users the information they need to source the electronic components they require.

Clear and concise the Directory is easy to use and highlights the range of services that are available to the engineering community across the UK.

The Distributor Directory is a guide to all that’s available in the UK electronic components supply chain and provides a unique source of information to help companies make an informed decision.

It highlights principal manufacturers and product types including the sourcing of obsolete or discontinued components.

Reliable and trusted the Distributor Directory also enjoys the support of the Electronic Component Supply Network (ECSN) and the Association of Franchised Distributors or Electronic Components (AFDEC).

CIE’s Distributor Directory 2019, supporting the UK’s engineering community.

To find out more about the Distributor Directory please call 0844 381 4235

For bookings and further information please call 0844 381 4235
Website directory

All prices are annual
Company name, web address, description & logo £600
Ultimate Entry/Listing £1,100
Additional extras available on request

Email newsletter

PER MONTH
Banner: 468 pixels (wide) x 60 pixels (high) £500
Button: 150 pixels (wide) x 48 pixels (high) £400
Sponsored Email Alert available on request
Product Entry: 600 words, logo, image, hyperlink £350

Display advert specifications

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<td>FULL-PAGE BLEED AD</td>
<td>211mm x 264mm</td>
<td>239mm x 309mm</td>
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<tr>
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EVENTS

Electronics Industry Awards: Sponsorship Packages – Price available upon request
Electronics Live Exhibition: Prices available on request

Contacts

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